

# ACTIVE ADULT



## Today's active adults want more from life...and they expect their community to deliver it.

### MERIT

Property Management, Inc.

There's a good reason why 55-and-older residents have shed the "seniors" label to truly become "active adults." They're healthier and more vibrant than ever before. Enjoying active living to its fullest is why they are choosing to move to active adult communities in increasing numbers.

As a result, today's active adult communities must truly deliver on their promise of an energetic and engaging lifestyle. Today's active adult residents demand it.

#### **We're more than a business partner, we're a part of your life.**

At MERIT, we understand the needs and expectations of active adult residents. We are committed to helping provide both the quality of life and environment your residents expect. In fact, our commitment to serving active adult communities is why we formed a division within MERIT specifically dedicated to active lifestyle needs.

Our active adult division is designed and managed by a dedicated team that truly understands the unique desires and lifestyle motivations of active adult residents.

#### **Our national expertise**

MERIT's expertise in managing active adult communities is enhanced by sharing a portfolio of more than 110 active adult lifestyle communities across the country with other FirstService Residential Management, a subsidiary of FirstService Corporation.

Ranging from under 400 homes to well over 5,000, this combined expertise provides us with direct access to the programs and

practices that have been proven to be highly successful across the nation.

#### **Our approach centers on protecting and adding value through managing your community as a business asset.**

We have found that the key to enhancing your community is doing the basics very well. We call it doing the ordinary — extraordinarily well. Maintaining your community at its best is our job. We call that a commitment to curb appeal. Ultimately, we want to enhance the quality of your community assets and your lifestyle.

#### **Our goal is to live up to our promises, meet your expectations and develop a lasting partnership with your community.**

Because active adults have the interest and time to be involved in the management of their community, we know you want to have a voice in its operation. We look forward to this involvement.

Meeting your expectations is our primary goal. We like to listen. We believe in asking you questions—because all successful solutions require a full understanding of the specific issues and objectives at hand. This open communication guides us to adapt to your special needs.

With nearly three decades of long-lasting partnerships, our success is directly linked to doing our job responsibly while communicating and building relationships along the way. When you choose MERIT as your community management partner, you'll work with a company that has been built on the tradition of serving unique communities like yours... and has the successful track record and client testimonials to prove it.

*"As seniors, we have lived in several communities served by a management firm. MERIT is the ONLY firm that has shown a genuine interest in the residents it serves. MERIT demonstrated to us that we are more than a "street number" but rather friends and partners in making our community a wonderful place to come home to. We're from Texas, so we really appreciate that southern hospitality!"*

*Kay and Mort How*