

Tastings and Trends

Attend this informative evening to learn how to make better decisions on behalf of your community.

- Unraveling the financial challenges facing your association
- Protecting and preserving homeowner property values
- Understanding current legislation that governs associations
- Resolving issues related to the resurgence of renting

Tuesday, October 5, 2010

5:30 – 6:30 pm: Social Networking

6:30 – 8:30 pm: Presentations

Long Beach Museum of Art
2300 East Ocean Blvd., Long Beach, CA 90803

Seating is limited. RSVP by September 10, 2010
to 877.781.7787 or visit www.meritpm.com.



MERIT
Property Management, Inc.

www.meritpm.com

310-437-6070

6200 Playa Vista Drive

Playa Vista, CA 90094



FirstService
Residential Management

MERIT is part of FirstService Residential Management, a subsidiary of FirstService Corporation.

Tastings and Trends Greater Los Angeles

Join us for a complimentary reception along with presentations on managing and living in community associations.

MERIT
Property Management, Inc.



Spend an enjoyable evening with industry experts. You'll have an opportunity to ask questions of specialists in all areas of association management.

Evening topics and speakers



Panel Moderator: Marybeth O. Green, CCAM®
Assistant Vice President of Training

Marybeth oversees and develops the training curriculum and instructs staff on operational and client procedures at MERIT. As the current chair of the California Association of Community Managers Legislation Committee, she informs MERIT clients on vital state and federal legislation affecting associations and their residents.

Living in Los Angeles

With specific needs and lifestyles, homeowners throughout Los Angeles have unique expectations and desires. Sharon will explore how to best serve residents who desire to preserve their property values and quality of community living. A look at managing balanced solutions that benefit both the association and their homeowners facing modern day dilemmas.

Sharon Topping, CCAM®
Business Unit Leader

Sharon is currently MERIT's business unit leader for the greater Los Angeles area, and previously the community executive officer for Playa Vista Parks and Landscape Corporation. She serves on the board of directors and legal advisory steering committee for the California Association of Community Managers and received her designation as a Certified Community Association Manager (CCAM®).



Trends for Your Home and Community

Susan will address the changes and uncertainty facing homeowners and board members today. In the aftermath of a deep downturn, board members and homeowners need the strength and guidance to manage their neighborhoods. Be ready for the challenge.

Susan DeGrassi, CCAM®
Executive Vice President, Management Operations

Susan oversees all business units that serve MERIT managed communities, representing eleven regions in California including urban, active adult and large scale communities with multi-corporate structures. Her role includes being a key leader in client relations and organizational development.



Unraveling the Financial Challenges

Andrew speaks expertly on creating solid financial planning and cash flow modeling. Managing through the mortgage meltdown, he has guided many clients to successfully sustain their association budgets through economic bad times.



Andrew Schlegel, CCAM®
Executive Vice President, Finance

Andrew has more than 20 years of experience in accounting and finance. Prior to joining MERIT, he had eight years experience in public accounting managing bank audits working with The Resolution Trust Corporation and seven years in business lending. He is a Certified Community Association Manager and an expert on a variety of Common Interest Development finance issues.

Understanding Your Legal Choices

Jeff peels away the layers of legal dilemmas to understand how to face community concerns from collections, renters, filing small claims and other complex matters that elude simple solutions. Be knowledgeable and aware of the influencers affecting associations and homeowners. Learn how to go beyond coping to being proactive on behalf of your community.

Jeffrey A. Beaumont, Esq.

Jeff is a senior partner of the law firm Beaumont Gitlin & Tashjian. He provides both general counsel and litigation services to the firm's community association clients and offers extensive trial experience which allows him to incorporate early dispute resolution techniques to assist clients in resolving and avoiding disputes and legal liability. He is an active member of CACM and CAI.



Getting on Board

What are the fiduciary responsibilities of board members? What do boards do right and wrong? Karen helps guide association boards through the ever-changing industry practices by planning for short and long term success.



Karen D. Conlon, CCAM®
President and CEO, California Association of Community Management

Karen has been integral in developing and growing the CACM. From its inception, CACM was developed to provide community managers necessary tools to foster professionalism and raise industry standards. CACM stays abreast of growing legislative and management challenges, the transformation of business practices, and identifying trends so that new curriculum and educational methods best support management practitioners.